Building a Sustainable Future for Wikimedia Contributors

Benoît Evellin, Kirsten Stoller, Sam Walton, Benedict Udeh WMF Product & Technology Department, Contributors group



Welcome!

We are the Contributors Group!





Sonja Perry
Group Product
Manager



Contributors Group



Benoît Evellin

Movement

Communications

Specialist



Froduct Manager

Growth



Peter Pelberg
Product Manager

Editing



Sam Walton
Product Manager
Moderator Tools



Ilana Fried
Product Manager
Connection





This list is not exhaustive

Contributors group's features

Paste check [future]

Growth	Editing	Moderator	Connection
		tools	
Homepage	Wikitext and visual	PageTriage	Event registration
Suggested Edits	editors	Automoderator [new]	Collaboration List
Mentorship	Talk pages project	Special:Nuke	Invitation Lists
Community	Reference check [new]	Recent changes	Collaborative
Configuration	Multi check [new]	improvements [in progress]	contributions [in progress]
Community Updates Module [new]	Tone check [in progress]	Moderator onboarding [in progress]	

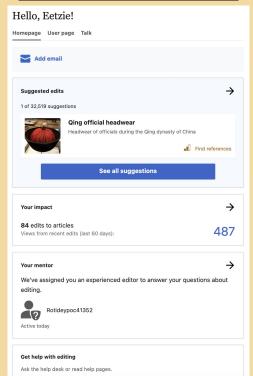


What we offer

Gentle advice: be ready, take photos of the slides. ;-)



Newcomer Homepage



Impact module



Growth

Newcomer Homepage

A clear place to get started, where newcomers access the most important things they need.

Viewable on Wikipedias at Special:Homepage

Current version contains the following:

- Add email module
- Suggested edits module*
- Impact module
- Your Mentor module*
- Help module*
- Community Updates module

*Depending on the community configuration







V V V













Mentor module

Your mentor

We've assigned you an experienced editor to answer your questions about editing. Learn more about mentors.



Raylio

0 edits . Active today

I've been editing on Wikipedia and Commons for 10 years. Ask me for help with editing!

Ask your mentor a question

Your recent questions

- · Hi Mentor. can you please help me? Posted 1 year and 29 weeks ago
- · Hi Mentor, can you please help me add an image to the Lam...

View your mentor's other conversations

Posted 1 year and 40 weeks ago

Guru Anda

Kami menugaskan kontributor berpengalaman untuk menjawab pertanyaan Anda terkait penyuntingan. Pelaiari lebih laniut tentang mentor.



Mars Julian

26.205 suntingan • Aktif 293 hari yang lalu

"Jangan ragu untuk bertanya. Berminat terhadap musik dan film. Pertanyaan di luar topik tsb akan sava bantu jawab."

Tanya pertanyaan kepada guru Anda

Lihat percakapan lain oleh guru Anda

Wikipedia Bahasa Indonesia example



Mentorship

- Provides new account holders with human-to-human help and support.
- Mentorship is available at all Wikipedias However, community set-up is required:
 - Volunteers to join as mentors via Special:EnrollAsMentor
 - An Admin to turn Mentorship on via **Special:CommunityConfiguration** /Mentorship

More at MW: How to configure the mentors' list



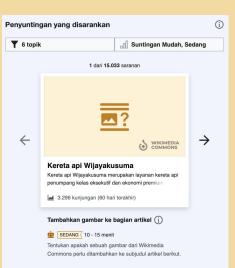












Wikipedia Bahasa Indonesia example



Growth

Suggested edits a.k.a. "Newcomer tasks"

- Newcomers need support getting started and want to know "what to do next"
- Newcomers are asked if they are interested in doing small "Suggested edits" (like copy editing or adding links) on articles.
- Able to filter to topics of interest to edit, and select tasks by easy/med/hard difficulty
- Some tasks provide guidance, but aren't structured (Newcomer Tasks), while other are more guided (Structured Tasks)

More at MW: Newcomer_tasks





















Growth

Community configuration

Special page that allows each community to easily configure different features

- Simple format usable by less tech-savvy folks
- Empowers each community to customise features to fit their culture and needs
- Systems of empowerment: potential for many products beyond Growth
- Special:CommunityConfiguration

More at MW:Community_configuration

Copyedit

The task is disabled.

Copy editing: templates to find articles that need copy editing, such as spelling, grammar, and punctuation improvements.

















Contribuciones del usuario Automoderador

Resultados para Automoderador (discusión · registro de bloqueos · subidas · registros · reg Usuario con 8592 ediciones. Cuenta creada el 22 may 2025.

Búsqueda de contribuciones

(recientes · primeras) Ver (50 siguientes · 50 anteriores) (20 · 50 · 100 · 250 · 500).

(última) (reportar un falso positivo) (Etiqueta: Reversión)

- 15:22 29 jul 2025 (difs. · hist.) . . (-29) . . Odisea (Revertido el cambio de 186.9.151.195 (Etiqueta: Reversión)
- 15:15 29 jul 2025 (difs. · hist.) . . (+712) . . Jason Momoa (Revertido el cambio de 186.1
- (Etiqueta: Reversión) • 14:57 29 jul 2025 (difs. · hist.) . . (-28) . . Idioma copto (Revertido el cambio de 2001:13
- 14:54 29 jul 2025 (difs. · hist.) . . (+1920) . . Dulcinea del Toboso (Revertido el cambio d (reportar un falso positivo) (Etiqueta: Reversión)
- 14:52 29 jul 2025 (difs. · hist.) . . (+911) . . Dulcinea del Toboso (Revertido el cambio de (reportar un falso positivo) (Etiqueta: Reversión)
- 14:47 29 jul 2025 (difs. · hist.) . . (+1050) . . Dulcinea del Toboso (Revertidos los cambio (reportar un falso positivo) (Etiqueta: Reversión)
- 14:10 29 jul 2025 (difs. · hist.) . . (-24) . . Cilia Flores (Revertido el cambio de 200.123.2 (reportar un falso positivo) (Etiqueta: Reversión)
- 14:07 29 jul 2025 (difs. · hist.) . . (+95) . . Eva Perón (Revertido el cambio de 203.54.142 (reportar un falso positivo) (Etiqueta: Reversión)
- 14:04 29 jul 2025 (difs. · hist.) . . (+827) . . Pablo Bustinduy (Revertido el cambio de 77.) (reportar un falso positivo) (Etiqueta: Reversión)

• 13:50 20 jul 2025 (dife , hiet) (+517) Gonzalo Vázguez Ortiz (Revertido el cambio

Moderator Tools team

Automoderator

Automated anti-vandalism tool available to all language Wikipedias

- Hypothesis: relieving users from basic anti-vandalism tasks so that they can focus on higher valued tasks.
- Based on the Revert Risk machine learning models
- Community configurable by administrators

More at <u>MW:Moderator_Tools/Automoderator</u>







Prediction filters 3

A new filter for Recent Changes: Likely to be reverted

- Filter or highlight edits which might need to be reverted
- Uses the Revert Risk machine learning model
- Deployed on some Wikipedias, more to come

More at https://w.wiki/EV2i





















외부 링크 수정됨 (2019년 2월) [edit]

△ Subscribe

Latest comment: 5 years ago | 1 comment | 1 person in discussion

안녕하세요 편집자 여러분.

일반상대론 개론에서 1개의 링크를 수정했습니다. 제 편집을 검토 안해 주세요. 질문이 있거나, 봇이 이 문서나 링크를 무시하기를 바라신다면 간단한 자주 묻는 질문에서 더 많은 정보를 찾아보세요. 다음 변경사항을 적용했습니다:

• https://web.archive.org/web/20090603075208/http://archive.ncsa.uiuc.edu/Cyberia/NumRel/NumRelHome.html 전 보존 링크를 http://archive.ncsa.uiuc.edu/Cyberia/NumRelHome.html 전 링크에 추가함

봇의 문제를 수정하는 것에 관해서는 자주 묻는 질문을 참조해 주세요.

감사합니다.-InternetArchiveBot (버그를 제보하기) 2019년 2월 22일 (금) 01:37 (KST) Reply

외부 링크 수정됨 (2020년 1월) [edit]

↑ Subscribe

Latest comment: 4 years ago | 1 comment | 1 person in discussion

안녕하세요 편집자 여러분,

일반상대로 개론에서 1개의 링크를 수정했습니다. 제 편집을 검토 년해 주세요. 질문이 있거나, 봇이 이 문서나 링크를 무시하기를 바라신다면 간단한 자주 묻는 질문에서 더 많은 정보를 찾아보세요. 다음 변경사항을 적용했습니다:

• https://web.archive.org/web/20140601190245/http://www.einstein-online.info/ ♂ 보존 링크를 http://www.einstein-online.info/ ♂ 링크에 추가함

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감사합니다.-InternetArchiveBot (버그를 제보하기) 2020년 1월 31일 (금) 08:37 (KST) Reply



Editing

Talk pages usability improvements

Make it easier for newcomers to experience talk pages

- Visual editing on talk pages
- Distinguishing talk pages from content pages
- Subscribe to topic
- Reply button
- Meta-information

More at

MW:Talk_pages_project/Feature_summary











In-context Thanks

Offering better opportunities to **show**gratitude

- Part of the Usability Improvements
- A space for more actions related to discussions (Incident Reporting System)

To be deployed soon at your wiki.

More at <u>MW:Edit check</u>



Edit check

Bring policies into the editing environment, reacting to actions.

- At the moment:
 - References check
 - Link check and Reference reliability
 - Coming:
 - Tone check
 - Paste check

Only on visual editing (desktop/mobile).

More at MW:Edit check

Vor der Veröffentlichung

Anderungen veröffentlichen ...

Einen Beleg hinzufügen

Hilf den Lesern zu verstehen, woher

diese Informationen stammen,

indem du einen Beleg hinzufügst.

X Nein

Änderungen überprüfen

✓ Ja

zu früheren Zeiten wird die Astronomie als haft heute streng abgegrenzt von der Astrologie, die nd Lauf der Gestirne auf irdische Geschehnisse

nd Lauf der Gestirne auf irdische Geschehnisse Die Abgrenzung erfolgt auch, da die Astrologie eine schaft ist – während die Astronomie auf empirischer haffenheit, Bewegungen und Beziehungen von

rn untersucht. Dennoch werden, wohl wegen der

der Bezeichnungen, Astrologie und Astronomie von ten verwechselt.

ınd Beziehungen von Himmelskörpern untersucht. en, wohl wegen der Ähnlichkeit beider Bezeichnungen,

Astronomie von Laien nicht selten verwechselt.

sitäten wurde die Astronomie um etwa 1800 zu einer enrichtung, wird heute aber oft dem Physikstudium



















Event registration

Enhance the management & visibility of events, with user privacy support.

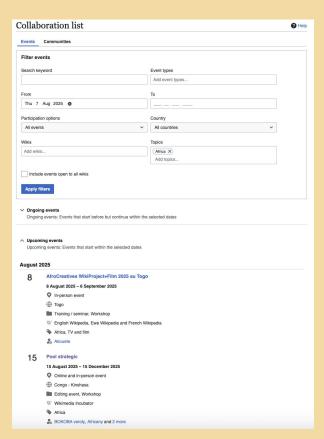
- On-wiki registration (public or private)
- Registration confirmation emails
- Mass email support to participants
- Integration with the Programs & Events Dashboard
- Optional demographic data on participants, with data retention policy
- Collects structured data on events, so other people can find them

More at <u>Help:Extension:CampaignEvents</u>



20/09/2025, > 04/10/2025, and > 18/10/2025

• Wikidata online sessions: <a>26/10/2025, <a>27/10/2025, <a>2





Collaboration list

Find events or WikiProjects that interest you

- Events tab
 - Automated global list of events
 - Displays upcoming & ongoing events
 - 8 search filters for events: keyword, event type, start date, end date, participation options, country, wikis, and topics
- Communities tab
 - List of WikiProjects on local wiki
 - Includes: WikiProject description, link to WikiProject page, link to Wikidata item
- Any editor can transclude the Events and/or Communities tab on any editable wiki page

More at <u>Help:Extension:CampaignEvents</u>



















Connection

Invitation list

Find editors to invite to an event or WikiProject based on their edit history

- Generates an "Invitation list" based on a worklist provided by the user
- Editors added to invitation lists based on the following criteria: bytes contributed to articles, number of edits made to the articles, overall edit count on the wikis, and how recently they edited the wikis.

More at Help:Extension:CampaignEvents

Demo: Invitation list

14 editors found, based on the following criteria: the bytes they contributed to the articles, the number of edits they made to the articles, their overall edit count on the wikis, and how recently they have edited the wikis.

∧ Highly recommended to invite

These editors received a high invitation list ranking, so they are more likely to be interested in joining your activity.

Jdlrobson

Dom walden

ET13

Georgemikesell

Recommended to invite

These editors received a mid-range invitation list ranking, but they still may be interested in joining your activity.

✓ View article list







Our strategy





A clearer, more engaging path for participation

Why?

The internet is changing and active editor numbers are declining

What?

A **long-term strategy** meant to enable WMF product teams to provide **technology for fuelling volunteer growth**

A strategy for four teams, for the upcoming years



Based on what?

Community Wishlist, conversations with the Product and Tech Advisory Council, qualitative research, experimentation and data, and many discussions (Discord, Meta, past projects feedback...)

For the long term?

For multi-generational communities, based on the identified contribution trends, to address the decline of editors.

3 strategic pillars

- Simplify how volunteers find new things to work on, track their impact, and stay organized.
- 2. **Appropriately structured tasks** to help volunteers make the most of their time
- 3. A more meaningful experience centered around human connections and impact



WKIMANIA NAIROBI



Your perspective

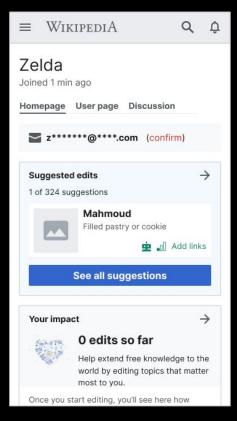
As it is done for you and the next generation**s** of editors.



Simplify how volunteers find new things to work on, track their impact, and stay organized

- Homepage for volunteers to receive recommendations and see their impact
- Modular and customizable experience to suit diverse community needs
- **Enable communities** to direct volunteers to where they're needed most

"Many editors have way too many tasks with no way to offload some of them to other contributors looking for tasks." Editor, Community Wishlist









What features or tools could we build to advance this pillar?

10-15 minutes discussion

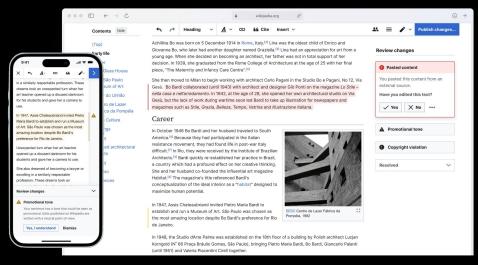
5 minutes share-out from each table

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- Homepage for volunteers to receive recommendations and see their impact
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Appropriately structured tasks to help volunteers make the most of their time

- **Guidance** in the moment and through structured flows
- **Automation** of repetitive tasks
- **Mobile first** approach



Mockup of Paste Check





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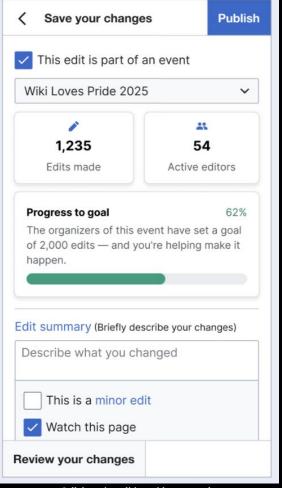
Appropriately structured tasks to help volunteers make the most of their time

- Guidance in the moment and through structured flows
- Automation of repetitive tasks
- **Mobile first** approach

A more meaningful experience centered around human connections and impact

- More surfaces for contributors to understand their impact
- More avenues for human connection and feedback / recognition
- Goal setting and collaboration

"I love being able to track my name throughout the internet and see where people are using my photographs that I uploaded to Wikimedia Commons."
English Wikipedia editor, WMF Research







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5 minutes share-out from each table

A more meaningful experience centered around human connections and impact

- More surfaces for contributors to understand their impact
- More avenues for human connection and feedback / recognition
- Goal setting and collaboration





Asante. Gracias. Woliwon. Gangans. Thank you.



Growth Features



Growth features are standard for newly created accounts, but not default for older accounts.

To test Growth features, adjust **Special:Preferences**

Newcomer editor features

- Display newcomer homepage
- Default to newcomer homepage from username link in personal tools
- Enable the editor help panel



